

Localito Marketplace Ltd. ("we", "us") respects your privacy. This Policy explains how we process personal data under UK GDPR and Data Protection Act 2018. We are the controller.

1. Who We Are: Localito Marketplace Ltd., [Address], Company No. [Insert]. DPO: [Email].

2. Data We Collect

- **Identity/Contact:** Name, email, phone, address (account/checkout).
- **Transaction:** Order details, payment info (via Stripe; we don't store cards).
- **Technical:** IP, device, usage (cookies, analytics).
- **Profile:** Reviews, preferences.

3. How We Collect It

- Directly (forms, orders).
- Automatically (cookies; see Cookie Policy [link]).
- From third parties (Retailers for pickup confirmation).

4. How We Use It (Legal Basis)

- **Fulfill Orders** (Contract): Process payments, arrange pickup (Art 6(1)(b)).
- **Improve Platform** (Legitimate Interests): Analytics, security (Art 6(1)(f)).
- **Marketing** (Consent): Emails (Art 6(1)(a); opt-out anytime).
- **Legal** (Obligation): Tax, disputes (Art 6(1)(c)).

5. Sharing Data

- Retailers (order details for pickup).
- Processors (Stripe, Google Analytics; GDPR-compliant).
- Authorities (if required).

No selling data.

6. Cookies & Tracking

Essential cookies for function; analytics with consent. Manage via browser or [tool].

7. Retention

Transaction data: 6 years (tax). Marketing: Until opt-out. Delete on request (subject to legal holds).

8. Security

Encryption, access controls; no absolute guarantee.

9. International Transfers To US/EU via Standard Contractual Clauses; details on request.

10. Your Rights (UK GDPR)

- Access, rectification, erasure, restriction, portability, objection.
- Withdraw consent; complain to ICO (ico.org.uk, 0303 123 1113).
Contact [email] for requests (response within 1 month).

11. Children's Privacy

Not for under 18s; we don't knowingly collect their data.

12. Changes

We update this Policy; significant changes notified. Contact: [Email/Phone/Address].